PORTFOLIO MANAGEMENT SERVICES

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ANANDRATHI A D V I S O R S L I M I T E D

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Investment Approach

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30th June, 2025

Objective



Focus on return optimization by investing in multicap portfolio of companies with good corporate governance, strong emerging business or companies entering into next business upcycle.

FINTECH COMMUNICATION LIGENCE **SWACHH BHARAT MISSI RBHAR BHARAT** E COMMERCE INNUVA MAKE IN INDIA 설 SI HOUSING 실 GI **ROBOTICS A** PACE AUTOMATION ENERGY BHARAT

India Vision: Global Powerhouse with USD 5 Trillion dollar economy by 2025





Investing in companies which are likely to benefit from Industrial Revolution, new age business, favorable Policies, and companies that are showing visible sign of turnaround with higher growth in their next business up cycle.

Emerging business of ongoing Industrial Revolution





Note: The above opportunity are given for illustration purpose there are many other emerging business in this ongoing industrial revolution, which could form a part of portfolio.



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Digital India and Ecommerce:

Various Government initiatives, namely Digital India, Make in India, Start-up India, Skill India and Innovation Fund to help Ecommerrce. It is estimates that active Internet users (AIU) in India will grow from 622 million in FY2020 to over 900 million in 2025 - which is essentially a growth of around 45% in the adoption of the internet in India over the next five years

Electric Vehicle



- FAME-2, PLI and state government EV policies are expected to promote EV demand, improve localization, increase cost competitiveness and develop a complete ecosystem.
- 'The EV market is expected to expand at a CAGR of 44% between 2020 and 2027 and is forecasted to touch 6.34 million units of annual sales by 2027,' the IESA report said. Similarly, annual demand for batteries is expected to increase by 32% to reach 50 GWh by 2027, with 40 plus GWh for lithium-ion batteries.

Robotics/AI Industrial Automation



- Industrial Automation is becoming a norm as more and more factories and manufacturing units are becoming digital and process are becoming more and more automatic. This is Also creating a big opportunity for companies operating in the Industrial Automation space.
- Also Next industrial Revolution in focusing on customer experiences and customized product and service offering.

Note: The above opportunity are given for illustration purpose there are many other emerging business in this ongoing industrial revolution, which could form a part of portfolio.



Clean and Green Energy



- It is expected that by 2040, around 49% of the total electricity will be generated by renewable *Use of renewables in place of coal will save India Rs. 54,000 crore (US\$ 8.43 billion) annually³. Renewable energy will account for 55% of the total installed power capacity by 2030.
- As per the Central Electricity Authority (CEA) estimates, by 2029-30, the share of renewable energy generation would increase from 18% to 44%, while that of thermal is expected to reduce from 78% to 52%.

Defence and Communication Technology

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- Government is focussing on innovative solutions to empower the country's defence and security via 'Innovations for Defence Excellence (iDEX)', Platform for start-ups to connect to the defence establishments and develop new technologies/products in the next five years (2021-2026).
- The Defence Ministry has set a target of 70% self-reliance in weaponry by 2027, creating huge prospects for industry players. Introduced Green Channel Status Policy (GCS) to promote and encourage private sector investments in defence production to promote the role of private sector in defence production.

Note: The above opportunity are given for illustration purpose there are many other emerging business in this ongoing industrial revolution, which could form a part of portfolio.

Opportunity - Accelerated Growth from Business Upcycle



 Indian economy has found its place among the key global players in many of the sectors.

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- India increasing its share and becoming a part of the global supply chain and also a reliable partner.
- Government focus on building capabilities, scale and good manufacturing practices.
- PLI, Export incentive and Atmanirbhar Bharat Initiative very well supportive to strengthen India's private players/ Enterpreneurs to scale up their business.
- With overall economic growth both at macro and micro level and favorable policy many sectors enters into their next business upcycle





The key to success is to adapt to the changing business dynamics.





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Potential Opportunity



New China Vs Chinese Broader Market Index 700 -CSI Marketgrader China New economy 600 Index -Shenzen CSI 300 Index 500 -Shanghai Composite Index 400 300 200 100 0 01-Sep-09 01-Sep-21 01-Mar-08 01-Sep-08 01-Mar-05 01-Sep-1(01-Sep-20 01-Sep-19 01-Sep-18 01-Mar-1 01-Sep-1 01-Mar-2 01-Mar-1 01-Sep-1 01-Mar-2 01-Mar-1 01-Mar-1 01-Mar-1 01-Mar-1 01-Mar-1 01-Sep-1 01-Sep-2 01-Sep-2 01-Sep-2 01-Mar-2 01-Sep-1 01-Mar-01-Mar-

Source: Bloomberg/ Market Grader

We can see from the graph the stocks in New economy China has outperformed the broader markets in China.

Indian economy too is witnessing the similar trend with new economy sectors and companies likely to showcase strong growth relative to broader market in coming years.

The MarketGrader China New Economy Index seeks to follow the most fundamentally sound companies with the best growth prospects in the Consumer Staples, Consumer Discretionary, Technology, and Health Care sectors that are domiciled and listed in Mainland China.

Stock Selection Process



Business Moat/ Competitive Advantage Niche Business Model



Stable and Improving Margins with Higher ROE and ROCE



Asset Light Model (most cases) and Working Capital Efficiency



Strong Corporate Governance Standard



Scalability of business / Higher growth Expectation /Rising gross Block



Substantial Upside coming from business segment which are emerging and going to lead next up cycle



Past Analysis Present Analysis Business Moat /Market Share Current vs Historical Operating efficiency Valuation, Margins, leverage, Asset Turnover Working Capital Management Capacity and utilisation Balance sheet growth Capex and Cashflow ROE And ROCE growth etc **4**P **Potential** Pedigree Sector Outook Favourable Macro Management Experience and Qualification Sufficient capacity **Corporate Governance Practices** Outstanding Order Book, Shareholding patterns Multi year Contract, Client Addition,

Product Pipeline etc

Companies to undergo 4 P Analysis to make it to the Universe

Multi-cap Style of investment, Fund manager







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Re-VIEW Strategy



Valuation Check

A constant check is kept on the valuation of the companies so that any stock whose valuation becomes relatively high, due to any reasons like sentiments or increase in liquidity, is exited before any price correction comes to the stock. We then shift the money to a new stock with a reasonable valuation.

Impact of Events

A stock price can be highly affected by an event or series of events, recent examples: COVID crisis, Russia-Ukraine War, Increase in Crude Price, Interest Rates Hike etc. Our team actively tracks these events and makes timely modifications as per the situation's needs to minimize risks & optimize returns.

Earnings Visibility Changes

Our fundamental research team scrutinizes the quarterly results of the companies to understand the current & future estimated growth. If we are not satisfied with 2 or 3 quarterly results of the company & don't see growth, we take an exit to move to another stock.



Weightage Check of the Holdings

Every stock & sector has been capped to a certain percentage of the total allocation to limit downside due to any uncertainties and also diversify the portfolio. If any stock or sector reaches near to the decided percent of allocation, we book profits and reduce the weightage and invest into any other stock.

Portfolio Synopsis



Sr No	Top 10 Holdings	% Holdings
1	Bharat Electronics Ltd	8.88%
2	KEC International Limited	7.81%
3	Ethos Limited	7.34%
4	Interarch Building Products Limited	7.27%
5	Techno Electric & Engineering Company Limited	6.88%
6	Indian Renewable Energy Development Agency Limited	5.97%
7	Venus Pipes and Tubes Limited	5.83%
8	Praj Industries Ltd	5.69%
9	Craftsman Automation Limited	5.65%
10	Caplin Point Laboratories Limited	5.27%



Avg Market Cap (cr)			
Large Cap	1,85,635		
Midcap	35,374		
Small Cap	13,603		
Overall Portfolio	43,360		

The current model client portfolio comprise of 17 stocks. Portfolio is well diversified across market capitalization and sector. Most of the stocks are given more or less equal and sizable weightage in portfolio.





Performance as on 30th June, 2025



Disclaimer: Past Performance is not necessarily indicative of likely future performance. Performance mentioned above are not verified by SEBI. We have shown the performance as Aggregate performance of all clients on TWRR basis. **Note**: - Returns above one year are annualized. Returns are net of all fees and expenses.

Founder & Promoter (Anand Rathi Group)





Anand Rathi

Pradeep Gupta Co Founder & Vice Chairman

Gold medalist Chartered Accountant having more than four decades of rich and varied experience in corporate management, financial & capital markets and corporate & management consultancy.

Served Aditya Birla Group at very senior positions for more than 25 years before starting his own financial services outfit. Shri Rathi was earlier President of BSE for two terms.

Anand Rathi Group derives its strength and vision from legendary leadership of Shri Anand Rathi and charting growth path in his able guidance.



Founder & Chairman

Over twenty years broad based experience in the securities market and key driver of the Retail and Institutional Equities business of the group.

Under his leadership, the Group's Institutional & Retail Business has won great recognition and many accolades. He has played a pivotal role in the Group's network expansion and pan India growth.

His valuable contribution towards professionalizing the management of the Group has won him immense respect from the corporate world.

Fund Management Team





Mayur Shah Fund Manager

More than 19 years of rich experience in Investment advisory, Product Development and Portfolio Management.

Working with Anand Rathi since 2007 across Portfolio Management and Private Client Group Equity Advisory.

Started Career with "Kotak Securities Ltd" in 2005 as an Investment Advisor subsequently got into developing Equity products and running the same.

Qualified MBA (Finance) from Mumbai University and Certified Financial Planner.



More than 20 years of rich experience in Investment advisory, Portfolio Management and research. Worked in past with Standard Chartered Securities, Religare Securities, Enam Securities. PGDBM from Mumbai.

Vinod Vaya



: 2.5% p.a (Charged Pro-rata at end of each quarter)

(3 bps) levied by custodian and any other statutory

: 2% - 1st Year, 1% - 2nd Year, NIL from 3rd Year.

Other Charges : GST, Other charges levied by Exchange, Custodial charges

: 0.10% on Equity delivery transaction

charges.

Decennium Opportunity Portfolio				
Minimum Investment	Rs. 50 lakhs			
Allocation	15-20 STOCKS, diversified across sectors.			
Investment Approach	Diversified portfolio of emerging business in India and Companies entering in next business up cycle.			
Risk - Reward & Tenure	Aggressive risk reward. Investment tenure preferably 3 years+			
Type of Instruments	Equity & Equity Related Instruments, Fixed Income Instruments, Cash & Cash Equivalent			
Benchmark	BSE 500 TRI			
	Fees & Charges			
Benefits:				

AMC fees

Brokerage

Exit Load

- Dedicated Web Login for client to monitor portfolio.
- A relationship manager to cater to investment needs
- Constant monitoring of the portfolio
- Audited statement at year end for tax filing purpose. **Support:**
- Back office customer service desk to address client queries



Specific Disclaimer

All Investments are subject to Market Risk.

Please read the risk factors before investing in the same.

Past Performance is not necessarily indicative of likely future performance.

Registration Details

PMS registered under	: Anand Rathi Advisors Ltd.
PMS Registration Number	: INP00000282.
Custodian	: Orbis Financial Corporation Ltd.

Product Support

Name : Vinod Vaya Tel : 022 – 6281 3851 Email ID : vinodvaya@rathi.com

Back Office Support

Name : Manan / Sourabh Tel : 022 – 6281 1556 Email ID : pmsdesk@rathi.com

More Information

Visit our website : https://www.anandrathipms.com

Click here for : <u>Disclosure Document</u>

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Direct On-Boarding

To invest directly into our PMS, please:Mail: pmsdesk@rathi.comContact: 022-62813851 / 52Or click here: https://www.anandrathipms.com/contact-us.php



THANK YOU

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